

THE WALK

PRODUCTIONS LIMITED

JOB DESCRIPTION SOCIAL MEDIA CONTENT CREATOR

- Role:** Social Media Content Creator
- Contracted to:** The Walk Productions Limited
- Reports to:** Executive Producer
- Remuneration:** Approximately £120.00 per day, negotiable depending on experience.
- Contract:** A fixed term freelance self-employed contract of approximately 11 days
- Dates:** Full time short term contract from 18 June - 28 June 2022.
- Plus any additional days you are available between now and 18 June 2022.
- Between 18 – 28 June 2022 this role is a full time touring role and you will be travelling with Little Amal as she travels through 11 UK towns and cities.
- Touring:** Whilst you are travelling with Little Amal we will book and pay for your hotel accommodation and transportation and will pay you a food allowance of £30.00 per day.

ABOUT THE ROLE

We are looking for a social media content creator to lead the social media platforms for Little Amal's walk through the UK in June 2022, *New Steps New Friends*.

In this full time short term role (18 June – 29 June 2022) you will be on the ground touring full time with Little Amal and the travelling crew. You will seek out interesting stories and voices from the communities that are welcoming Amal across the UK as well as the behind-the-scenes team creating her walk. You will be filming and fast-editing short pieces of social media content specifically for Instagram, Twitter and Facebook, with a focus on content that does not need to feel polished but instead gives audiences a sense of the atmosphere of Amal's walks and the communities she meets.

If you have any availability between now and 18 June 2022 we would like to employ you for an additional few days, to be allocated around your availability, when you will help The Walk's Executive Producer, Artistic Director and partners across the UK to pre-plan and pre-design dynamic varied pieces of social content that will land during Amal's walk.

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You will be an excellent storyteller and people person, an engaging speaker with good interviewing skills, have a great eye for interesting stories and care deeply about bringing forward voices that are often not given the opportunity to tell their story.

You will be working alongside a videographer who will also be on the ground full time from 18 – 28 June 2022. They will be creating more polished short films which should complement the direct-to-platform pieces of content that you will be creating.

We are looking for someone able work at a fast pace and high capacity. We encourage you to make the role your own and to be curious about how it could be shaped.

We aim to create environments where all team members have the means, the confidence, the available channels to suggest, criticize and enhance our work – to add to collective thinking and practice their particular experience, skill and vision.

ABOUT THE WALK PRODUCTIONS

The Walk Productions creates large scale public art works at the highest artistic level designed to challenge assumptions, rethink narratives and provoke change.

At the heart of our first production 'The Walk' was Little Amal - a 3.5 meter tall puppet of a refugee child – who travelled 4 months across 8,000km from the border of Syria to a new home in Manchester, UK. Her walk has been described in the UK press as 'the most ambitious public art project ever attempted' and 'the best theatre event of 2021'.

Over the course of her walk 875,000 people engaged with Amal's story in the countries she visited, and millions more were reached online.

We believe that art is an essential means of tackling urgent issues. To face the world's biggest problems and encourage lasting change through creativity, we need to dream big and act boldly. walkwithamal.org

APPLICATION PROCESS

Applications should be made immediately but no later than 8pm on Monday 13 June 2022. Please send a short email to sarah@littleamal.org describing why you are interested in the role, confirming your availability and giving a few examples of your past work that achieved similar results to what we are looking for.

Please attach a short CV or show reel to your email.

EQUALITY AND DIVERSITY

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Our current team at The Walk Productions could better reflect the diverse communities with whom we work. Our recruitment strategy places diversity as a core priority. We are particularly interested in hearing from people who are under-represented in the arts sector due to their socio-economic status, ethnic background or disability. We are particularly interested in applicants with lived or close experience of migration.

If you need this information in a different format or have any access requirements for interview, please contact us by email on sarah@littleamal.org.

GENERAL DATA PROTECTION REGULATION 2016

The EU General Data Protection Regulation (GDPR) is a set of laws intended to improve data protection for individuals in the EU. Information provided by you as part of your application will be used in the recruitment process. Any information you provide will be held securely, with access restricted to those involved in dealing with your application and in the recruitment process. Once this process is completed the data relating to unsuccessful applicants will be stored for a maximum of 2 years and then destroyed. We have a thorough and fair recruitment policy and all recruitment is carried out in house, we do not use third-party recruiters or automated shortlisting.

If you are the successful candidate, your application form will be retained and form the basis of your personnel record. Information provided by you on the equal opportunities monitoring form will be used to monitor The Walk Productions Limited's equal opportunities practices. This information will be securely stored separately to your personal details. By submitting your completed application you are giving your consent to your data being stored and processed for the purpose of the recruitment process, equal opportunities monitoring, and, if you are the successful candidate, your personnel record. Please email sarah@littleamal.org if you would like a copy of The Walk Productions Limited's Privacy Notice or to exercise any of your rights to access, change or request deletion of your data.

Thank you for your interest in this role. We look forward to hearing from you or discussing any questions you may have.

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